

Brooke Ivey Johnson

Writer, Editor, Playwright

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JOURNALISM

COLLIDER

Feature Writer

August 2021-Present

Currently, I write for Collider across a variety of topics, particularly television, culture, and movies. I work with the editorial team to pitch and develop stories.

POPDUST

Creative Director

March 2021-August 2021

In March of this year I was promoted to the Creative Director of all content under the Popdust.com umbrella. Popdust is a pop culture and music site that receives 5 million+ unique monthly visitors. This means that I not only supervised the editorial team, but the video, social, and artist outreach teams as well. At any one time I managed about 20 employees. I was responsible for the direction of the content on Popdust as well as our smaller subsidiary sites, which cover a range of topics from lifestyle to politics. I helped to grow the site's audience and create a cohesive voice across all of our media. I also became an expert in search engine optimization (SEO), website maintenance, Google Analytics, and search algorithms.

GRAMERCY LABS

Staff Writer

2018-2019

I was a staff writer at Gramercy Labs, an umbrella company for online magazines that include Journiest.com, LibertyProject.com, Trueself.com and more. I wrote organic content across a variety of topics including entertainment, pop culture, music, politics, lifestyle, product reviews, travel, and food. I perfected my SEO writing skills and learned how to cover trending topics to maximize audience engagement.

Lead Editor

2019-August 2021

After working my way up the ranks as a staff writer, I became lead editor at Popdust.com. I was responsible for supervising a team of 8 staff writers and 15+ freelancers. I also wrote content and interviewed well known artists including The Lumineers, Picture This, Bad Suns, Mt. Joy and more.

HUFFPOST

Contributing Opinions Writer

2015-2018

Throughout college and for a time post-graduation, I served as a regular contributor to HuffPost. All of the articles I wrote in my time there were shared extensively. I also wrote several notably viral articles that were shared 20,000+ times.

FILM & TV

PBS - PUBLIC BROADCASTING SERVICE

Assistant Script and Content Supervisor

2017

I assisted with the Emmy-award-winning arts and culture show *Open Studio With Jared Bowen*. I learned how to operate on deadline in a fast paced television studio while script writing, fact checking, transcribing, interviewing, and researching. In addition, I ran and supervised all of the social media and newsletter operations for the show.

FILM & TV

SUZIE HICKS THE SCIENCE CHICK 2018
Head Script Writer

In this role I supervised a team of writers and delegated assignments in script writing for an online, informational, and comedic show, *Suzie Hicks the Science Chick*. I researched scientific information, shaped narrative, wrote jokes, and collaborated with the production team to create the show.

SPEECHLESS - EMERSON INDEPENDENT VIDEO TV 2017-2018
Head Script Writer and Host

I oversaw script writing for a live game show called *Speechless* on Emerson Independent Video TV channel. I supervised the team of script writers, led the writing process, and hosted the show.

ADDITIONAL TV WRITING AND HOSTING EXPERIENCE

- Writer and correspondent for *EIV News at 9* (2017)
- Writer and host for *Common Agenda*, Emerson Channel (2016)

THEATER

EDINBURGH FRINGE FESTIVAL August 2019
Moon Walk - Director and Playwright

My original play *Moon Walk* was produced at Edinburgh Fringe Festival in 2019 by Sprutt Theater company, a production company that I helped found in 2018. I directed this production, which was met with enthusiasm and acclaim from critics, most notably *The Boston Globe*.

RUTHLESS NIGHTINGALE THEATER FESTIVAL January 2019
In The Woods Behind Rachel Tobin's House - Playwright

NYC based Ruthless Nightingale Theater Festival selected my original play *In the Woods Behind Rachel Tobin's House* as one of their top three selections out of hundreds of submissions. It was directed by Sarah Jones and performed at the festival to an excellent reception.

SPRUTT THEATRE COMPANY June 2019-Present
Co-Founder and Literary Manager

In this role I help to conceptualize, fund, and run Sprutt Theater Company, a theater company specifically borne to allow marginalized voices to tell important stories. In my capacity as literary manager I have been running a virtual script writing workshop since March 2020.

RAREWORK'S THEATER COMPANY May 2016-May 2018
Executive Board Member

Rareworks Theater Company is a Boston based company run according to equity standards. As an executive board member I was responsible for overseeing the production of multiple plays a season. I specifically worked to read play submissions, choose new plays for each season, and then collaborated with playwrights to help them hone their work.

WINNER OF EVVY AWARD 2018
"Outstanding Production" For Moon Walk

A panel of respected theater artists in Boston make up the Evvy Awards panel, who see all of the Emerson college productions in any given year and vote for them in specific awards categories.

THE BUSHWICK STARR 2018
Assistant Script Supervisor

As a part of my fellowship with the theater company The Bushwick Starr I assisted with the premiere of David Greenspan's *The Things That Were There* directed by Lee Sunday Evans. I attended all rehearsals to keep track of script changes and generally help David workshop his new production.

OYE GROUP 2019
Assistant Shakespeare Teacher

I worked with Bushwick based bilingual theater company Oye Group to run a Shakespeare class out of the Williamsburg Public Library for at risk youth. I led the class in a study of *Macbeth* and helped the children rewrite the script in their own words and perform it for an audience at the end of the program.

ADDITIONAL RELEVANT THEATER EXPERIENCE

- Director of *Sister Play* Green Theater, Boston MA (2017)
- Co-writer and director of *Lucky Ones* Rareworks Theater Company, Boston MA (2018)